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PRESS RELEASE

For Immediate Release

**Les Ambassadeurs Club unveils The Red Room Girls and announces
Tamara Ecclestone as co-auctioneer on the opening night of
The Red Room on November 2nd 2009 in aid of
The Cinema and Television Benevolent Fund.**

Model and TV Presenter **Tamara Ecclestone** (daughter of Formula 1 boss Bernie Ecclestone) today joined forces with **The Red Room girls** at a photo call in Central London to announce a celebrity / VIP fundraising event in aid of **The Cinema and Television Benevolent Fund**.

Les Ambassadeurs Club one of the most exclusive gaming businesses in the world is opening a stunning new members club within its magnificent building in London's Mayfair (just off Park Lane). The club named **The Red Room** will open with a celebrity/VIP party on November 2nd 2009. The opening night will raise funds for The Cinema and Television Benevolent Fund, featuring a luxury auction hosted by TV auctioneer Charlie Ross and Tamara Ecclestone, who offered her services and a fabulous Formula 1 auction item for the charity.

The Red Room will feature The Red Room Girls who will be the club's cocktail waitresses, dressed in an iconic red uniform, designed by leading designer Wendy Olver. At today's photo call six of the following Red Room Girls took part: Holly Rye, Kimberley Milner-Lunt, Sissel List, Nneka Frances Ikedife, Ekaterina Nechaeva and Ivonnet Martinez.

The Red Room will bring back an entertainment venue concept to the London casino market, not seen since the 1980s. The club will feature live music on a nightly basis with acclaimed resident pianist, Morgan Clarke-Ward, international guest singers, and one of the coolest DJs in the business TK, who will all be part of The Red Room experience.

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Notes:

Les Ambassadeurs Club located in London's Mayfair within a magnificent Grade 1 listed building on Park Lane, with its main entrance in Hamilton Place, has been the home to numerous British Nobles and aristocrats, including Leopold de Rothschild. It was in this historic building that King George IV had a liaison with Lady Conyngham, who occupied 5 Hamilton Place at the time with her husband the 1st Marquis Conyngham.