



Gambling and Social Responsibility

The Position Statement

The conditions of membership of the National Casino Industry Forum (NCiF) include the adoption of this Position Statement.

The NCiF believes that:-

- Gambling, in all its forms, is a legitimate popular leisure activity for a significant proportion of the adult population
- Most people who visit casinos enjoy the experience in the secure and social atmosphere provided by casinos and have no problem in ensuring they gamble within their means
- A small number of people sometimes lose control of their gambling and consequently can find themselves in personal or financial difficulties, which can harm the individuals and those close to them
- Because problem gambling can be found in all forms of gambling, it is the responsibility of all sectors of the gambling industry to support research, education and treatment and provide a greater understanding of the problem
- The gambling industry helps those who have problems with their gambling by financially supporting the provision of well-informed, sufficiently resourced and independently administered services
- In addition to adherence to the law and the various guidelines established by the regulators, the gambling industry best serves the public and protects the vulnerable by adopting an ethical and transparent approach to its activities which includes the adherence to the Code of Best Practice on Gambling and Social Responsibility.